

SPONSORSHIP PROSPECTUS

ISDS  43rd ANNUAL MEETING 2024

September 13 - 15, 2024

Kaohsiung Exhibition Center

Kaohsiung// TAIWAN



**Please contact ISDS headquarters or regional congress organizer
for congress sponsorship opportunities and contracting**

ISDS headquarters, Ms. Silvia Becker: silvia.becker@cas-kongresse.de

Dr. Nathalie Zeitouni (U.S. and international companies): nathaliezeitouni@arizona.edu

Dr. Peter Peng (Taiwan-based companies): pengskin@gmail.com

Mr. Gary Chai (other Asian-focused companies): garychai@thedeltus.com

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INVITATION

Dear ISDS Supporters,

We are delighted to bring you this very special 43rd Annual Meeting of the International Society for Dermatologic Surgery (ISDS) in the magnificent city of Kaohsiung, Taiwan.

Our venue, the Kaohsiung Exhibition Center, is a beautiful world-class facility with two large lecture halls, each with 2,000 person capacities, many smaller conference rooms, and ample exhibit space. Kaohsiung, nearby Taipei (where the Global Industry Collaborative will launch on September 11) and the surrounding area have beautiful temples, vibrant markets, and tranquil islands to explore. We are excited to welcome you to Taiwan, an ideal place for ISDS friends to meet again and exchange high-level expert knowledge from around the world in oncologic and aesthetic dermatologic surgery.

The ISDS is the only international organization solely dedicated to physician education in both oncologic and aesthetic dermatologic surgery. Our meetings consist of 3-day concurrent programs in both the oncologic and aesthetic domains. The program includes unsponsored content for which participants are granted Continuing Medical Education (CME) credit, as well as sponsored luncheon & happy hour lectures, and demonstrations where our industry partners can showcase new drugs, products and technologies.

We are confident that you will find the academic program to be of the highest caliber with outstanding world-class experts discussing the latest developments in cutting-edge patient care. Our plenary speakers are not to be missed. **With an expected attendance of over 1,000 physicians including 150 expert faculty from over 20 countries, we believe this ISDS Annual Meeting will be one to remember!**

Following upon the outstanding post-pandemic successes of ISDS 2022 in Thessaloniki Greece with 500 participants, and ISDS 2023 in Rio de Janeiro with 650 physician attendees, we trust that ISDS 2024 Taiwan will be a unique opportunity for your company to promote itself and connect with dermatologic and aesthetic surgeons by choosing one of the below sponsorship opportunities. **After our exciting planning meeting with industry leaders in Rio, in 2024 for the first time we are offering participation in ISDS' Global Industry Collaborative (ISDS-GIC) to our platinum, gold, and silver sponsors.** The GIC is a small group of industry and physician leaders meeting annually in person immediately before the Annual Meeting to plan and carry out projects improving the international regulatory landscape and physician education. The over-arching goal is to increase access to safe and effective state-of-the-art care worldwide.

We look forward to welcoming you to Kaohsiung and partnering with you to advance the world's skin health!

Jurg Hafner, ISDS President (Switzerland); Neil Sadick, Kai Munte, ISDS Executive Directors (USA & Netherlands), Peter Peng, ISDS Meeting President (Taiwan); Tingsong Lim, ISDS Meeting Co-President (Malaysia); Sonja Sattler, Nathalie Zeitouni, Rungsima Wanitphakdeedecha, ISDS Scientific Program Chairs (Germany, USA, Thailand); Rungsima Wanitphakdeedecha, ISDS Industry Relations Chair (Thailand)



ABOUT ISDS

The International Society for Dermatologic Surgery (ISDS) works to ensure its members can implement the latest developments in dermatologic oncologic and aesthetic surgery in their medical practice for optimal patient outcomes.

In the oncology space, the Annual Meeting covers skin cancer medical and procedural prophylaxis, adjuvant and neoadjuvant cancer therapies combined with surgery, intratumoral cancer therapy, excisional and reconstructive techniques.

In aesthetic surgery, sessions cover an array of procedures and technologies including laser/light/radiofrequency therapies, neuromodulators, chemical peels, fillers, threads, hair transplantation, liposuction, blepharoplasty, sclerotherapy, platelet-rich plasma, fat transfer including micro/nano approaches, regenerative medicine, and combination approaches to optimize results.

The ISDS encourages continuing education and research in the field of dermatologic surgery with programs for both experienced professionals and emerging dermatologists around the world. We share scientific developments taught by the world's most renowned experts in each subspecialty of dermatologic surgery. In 2025 the ISDS will launch tiered certificate programs for ISDS members, focusing on those practicing in nations currently lacking dermatologic surgical competency training at the resident and fellow level. The certificates will incorporate simulation, augmented reality, observerships and on-site supervision.



WHY SPONSOR?

Participating as a Sponsor of the Annual ISDS Meeting will give your company the opportunity to be associated with a prestigious international meeting while enjoying high exposure and engagement opportunities with the global oncologic and aesthetic dermatologic surgery community.

Join ISDS' Annual Meeting and:

- Join ISDS' Global Industry Collaborative (GIC) ~ a small group of industry and ISDS leaders making strides to improve international regulatory standards and broaden access to safe, cutting-edge care worldwide
- Showcase new drugs, products, and technologies, taking advantage of multiple sponsored-session opportunities, beautiful exhibition space, and contact with leaders in the field
- Distinguish your company from competitors
- Network with top dermatologic surgeons and thought leaders from around the world

This sponsorship brochure includes all available items. However, we are at your disposal to discuss opportunities tailored to your particular needs.

SPONSORSHIP PACKAGES

A range of sponsorship opportunity packages is offered allowing each company to exhibit its products and services according to the company's specific needs and budget.

Platinum, Gold, Silver and Bronze Sponsorships Offer:

- More efficient planning of costs** via a package encompassing your company's promotion during the Meeting
- A sponsored lecture by your own speaker** including an unopposed luncheon (platinum sponsors) or a happy hour session (gold sponsors)
- Priority** in choosing your position in the exhibition area
- Invitation to join ISDS' Global Industry Collaborative (GIC)** below - a select group of leaders working together to improve the regulatory landscape and access to care (platinum, gold and silver sponsors)

Announcing the ISDS Global Industry Collaborative (GIC)

Our platinum, gold and silver sponsors are eligible to send 1-3 senior leaders to the first annual meeting of the ISDS GIC September 11-12 in Taipei and Kaohsiung, immediately before ISDS 2024 Taiwan.

The GIC affords the only forum for international leaders in industry and patient care to come together to develop and implement specific initiatives to continually improve the regulatory landscape and physician education in dermato-oncology and aesthetic dermatology.

- The GIC's over-arching goal is to deliver state-of-the-art care to all appropriate patients worldwide.
- Our keynote speakers will share data on international variation in access to dermatologic drugs that adversely impacts care and will discuss current global initiatives to improve access to care.
- GIC 2024 will produce two whitepapers (one for oncology and one for aesthetics) outlining current issues and proposed solutions to improve the international regulatory landscape to improve access to ideal care worldwide.
- Input from the 2023 Rio GIC planning meeting is being incorporated to shape this unique program.
- Cost to attend is \$10,000 per person.



Taipei (GIC networking program Sept 11) and Kaohsiung (GIC luncheon and business meeting Sept 12)

*ISDS will organize transfer by train morning of September 12

ISDS 2024 SPONSORSHIP PACKAGES:

10% discount with January 2024 contract

Final contracting deadline: May 31, 2024

	PLATINUM Sponsor (6 available)	GOLD Sponsor	SILVER Sponsor	BRONZE Sponsor
Benefits	USD \$60,000	USD \$40,000	USD \$30,000	USD \$15,000
Registration to attend all meeting sessions	10 persons	6 persons	4 persons	2 persons
Sponsored lecture or demonstration with your own speaker	Unopposed 20-minute luncheon lecture for over 1,000 persons	Happy hour lecture or demonstration for 80 persons	Happy hour lecture or demonstration for 60 persons	Breakfast lecture or demonstration for 40 persons
Attendance at Friday night President's Faculty Dinner with over 150 faculty experts and industry leaders	10 persons	6 persons	4 persons	2 persons
Invitation to join ISDS' Global Industry Collaborative (GIC) including attendance at the Annual GIC Meeting (Taipei/Kaohsiung Sept 11-12, 2024). USD\$ 10,000 per GIC attendee, 3 persons max.	✓	✓	✓	×
Sponsorship of opening networking reception with acknowledgment during opening ceremony and looping silent video presentation during reception	✓	×	×	×
Premium exhibition space	Up to 36 m ²	Up to 24 m ²	Up to 18 m ²	Up to 9 m ²
Special placement of company logo on items chosen by Organizing Committee with sponsor input	meeting bags	lanyards	notepads and pens	×
Prominent signage in the registration area and photo booth by level of sponsorship	✓	✓	✓	✓
Bag Insertion (sponsors' leaflet)	✓	✓	✓	✓
Logo, link, and QR code on the paper meeting program and enduring program housed 1 year at ISDSworld.com	✓	✓	✓	✓
Company profile on the above	500 word	300 word	150 word	50 word
Advertisement on the paper meeting program and enduring program housed 1 year at ISDSworld.com	2 pages or back cover	1 page	Half-page	Quarter-page

NON-PACKAGE EXHIBITION RATES AND OTHER INFORMATION

6m² BOOTH: USD \$5,000

INCLUDES:

- 500-Watt electric power supply
- General cleaning after set-up and before the opening of the exhibition area
- Two (2) exhibitor badges (no attendance for meeting sessions) per 6m²
- Two (2) complimentary registration to attend all meetings
- Minimum space rental is 6m²

HOSPITALITY SUITES/PRIVATE MEETING ROOMS

- A Sponsor's Room will be available for networking, refreshments, and informal meeting space for our sponsors.
- Upon request you may hire a private room to host meetings. Pricing is available upon request. Catering and AV equipment are available at an additional cost.

TECHNICAL EXHIBITION MANUAL

The meeting organizers will send further technical information to all exhibitors including information on furniture rentals, hostesses etc.

INVOICING POLICY

Invoices are sent by e-mail upon finalizing contract with ISDS and are due within 30 days.

CANCELLATION POLICY

Cancellations must be sent in writing to the person with whom you contracted:

ISDS Headquarters: Silvia Becker silvia.becker@cas-kongresse.de

Dr. Nathalie Zeitouni (U.S. and international companies): nathaliezeitouni@arizona.edu

Dr. Peter Peng (Taiwan-based companies): pengskin@gmail.com

Mr. Gary Chai (other Asian-focused companies): garychai@thedeltus.com

The following cancellation fees will apply:

50% of the total amount of sponsorship for cancellations received before June 1, 2024

100% of the total amount of sponsorship for cancellations received on or after June 1

EXHIBITION BOOTH GENERAL INFORMATION

FOREWORD

A booth represents one of the most effective means of promotional communication. In addition to spotlighting the company's presence at the Meeting, the booth achieves three essential aims:

- Consolidating corporate image
- Promoting products by providing first-hand knowledge of them
- Facilitating contact with clients and physician experts by creating a point of reference

EQUIPPING AND SETTING UP BOOTHS

Exhibition space and booths are defined as the bare space occupied. Any type of equipment may be set up for display at a booth. Available spaces will be reviewed with you by your ISDS contractor.

Exhibitors will receive a booklet with technical information, shipping address and labeling guidelines.

SET UP

Thursday September 12th, 2024 Exact hours forthcoming

DISMANTLING

Sunday September 15th, 2024 At the end of the scientific program / Exact hours forthcoming

OPENING HOURS OF ISDS 2024 EXHIBITION

The exhibition hall will be open during the following dates and hours:

- Friday, September 13th, 2024 from 08.00 am to 08.30 pm, including networking reception
- Saturday, September 14th, 2024 from 08.00 am to 06.30 pm
- Sunday, September 15th, 2024 from 08.00 am to 06.30 pm

CONFIRMATION OF RESERVATIONS

Written confirmation including contract details will be sent to you by ISDS Headquarters as part of the invoice. The organizing secretariats reserve the right to change booth location based on the received reservations. You will be informed of any necessary changes and all efforts will be made to ensure your satisfaction.

All sponsorships include acknowledgement in the Final Program

SPONSORED LECTURE AND DEMONSTRATION DETAILS

Timeslots are allocated in the ISDS Annual Meeting Program for sponsored lectures and demonstrations from our Platinum, Gold, Silver, and Bronze sponsors. The Platinum State of the Art Luncheon lectures are unopposed.

State of the Art Luncheons: For Platinum Sponsors

- Lunch boxes for the meeting's attendance (~1,000 persons)
- Lecture of 20 minutes
- Your lecture is unopposed by any other activity and includes the entire conference as there is no other lunch option provided
- 1 mail blast with session invitation to all registered participants
- Your session information will appear in the meeting program

Happy Hour & Breakfast Lectures or Demonstrations: For Gold, Silver, and Bronze Sponsors

- Opportunity to showcase your unique technology or products
- 60-minute happy hour demonstration or lecture, unopposed by the main meeting program, including beer, wine, coffee, tea, light snacks for 80 persons (Gold) or 60 persons (Silver)
- 60-minute breakfast demonstration or lecture, unopposed by the main meeting program, including meal boxes for 40 persons (Bronze)
- Standard audio/visual equipment
- 1 hostess 30-minutes prior to your session
- 1 mail blast with session invitation to all registered participants
- Your session information will appear in the meeting program
- Materials and set up/take down are not included

IMPORTANT NOTES

- Speakers will be invited by the Sponsor who will provide the non-CME content of the session
- Travel costs, accommodation and registration fees for speakers will be covered by the Sponsor and are not included in ISDS sponsorship rates
- Content is subject to the approval of the ISDS Congress Scientific Committee
- Deadline: **May 31st, 2024**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Prices exclude taxes)

E-Poster Area I Exclusive Sponsorship: US\$ 5.000 + applicable taxes

- Sponsor logo on signage of the Poster Area
- Sponsor logo on the screens of the e-posters

Internet Corner I Exclusive Sponsorship: US\$ 5.000 + applicable taxes

- Sponsor logo on the screen saver of each workstation
- Mouse pads at each workstation (sponsor to provide)
- Your company's banner (maximum width 1 meter, height 0.80 meter)

Charging station I Exclusive Sponsorship: US\$ 2.500 + applicable taxes

- Sponsor's logo on the charging station for electronic devices

Meeting Application (APP) I Exclusive Sponsorship: US\$ 6.000 + applicable taxes

- The Congress App has the meeting program, session evaluations, and CME credit system

NOTE : For additional sponsorship opportunities, kindly contact :

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(POST SHOW) 42nd ISDS Annual Meeting at Rio de Janeiro, Brazil



650+ PHYSICIAN
ATTENDEES FROM
MORE THAN 20
COUNTRIES

MORE THAN 200
GLOBAL RENOWNED
SPEAKERS

3 CONCURRENT
SESSIONS OVER 3
DAYS OF CONGRESS,
70+ LEARNING HOURS



THANK YOU SPONSORS & EXHIBITORS

Platinum sponsor

REGENERON®

Gold sponsors

**CASTLE
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**MERZ AESTHETICS®
CONFIDENCE TO BE**

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yoshi

FARMATEC

GENERAL REGULATIONS

ARTICLE 1 – General Specifications: Specifications concerning the organization of the Exhibition, in particular its opening and closing dates, its opening hours and admission price are decided by and may be modified by the organizers. In the event of an extension, exhibitors who so request may be authorized to close their exhibition spaces on the date initially agreed, but they may not remove products on display nor change the appearance of the exhibition space before the date fixed by the Exhibition organizers. If for major, unpredictable or economic reasons (such as fire, flooding, destruction, accident, force majeure, local or national strike, riot, insecurity risks, storm, terrorist threat) the Exhibition cannot be held responsible, exhibitors' contracts will be cancelled and deposits will be returned, after payment of expenses incurred by the organizer. The exhibitor leaves it up to the organizer to evaluate if the Exhibition must be suspended or evacuated for major, unpredictable or economic reasons or in the event of threat for the safety of the public and undertakes not to make any objection against the organizer's decision whatsoever. The exhibitor shall undertake to respect the measures of the Exhibitor Services Manual. The exhibitor is responsible to the organizer for nonobservance of the schedule of conditions established by the owner or the main tenant of the Exhibition venue(s). The organizer is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

ARTICLE 2 – Conditions of participation: The organizer determines the categories of Exhibitors and establishes the list of products and/or services exhibited. An exhibitor may present only equipment, products, processes or services manufactured or designed by himself, or for which s/he is an agent or distributor; in the latter case, s/he must attach to his/her application, the list of brands of products s/he intends to exhibit or whose services s/he intends to present. After consideration, the organizers may exclude products and/or services which do not appear to correspond to the aim of the Exhibition. ***Sales comprising immediate on-site delivery to the buyer during the Congress are prohibited.*** In pursuance of the regulation concerning authorized exhibitions, any exhibitor agrees to exhibit only products or equipment in conformity with national regulations of the meeting venue, except for products or equipment destined for use outside of the venue's nation. The products and services presented by the exhibitors must comply with the laws in effect in the venue nation. Moreover, any exhibitor agrees not to proceed with any advertising liable to be erroneous or to constitute unfair competition. It is strictly forbidden to exhibit illicit products or those proceeding from illicit activities. It is also forbidden for unauthorized persons, under the law, to propose services and products which do not comply with relevant regulations under applicable law. Any violation of these provisions may result in legal proceedings against the offending exhibitor.

ARTICLE 3 – Price of the organization service: The price of the organization's services is decided by the organizer and may be revised by the organizer if there is a modification to its components, including but not limited to variations in the cost of taxes, materials, labor, transportation or services.

ARTICLE 4 – Terms of payment: Payment for the organization's services and other associated costs is to be made by the settlement dates and by methods fixed by the organizer as noted herein and on invoices. For any late application of participation, the first payment is due at time of invoice. This also applies to exhibitors on the waiting list who are allocated an exhibition space for their products if a space becomes vacant.

ARTICLE 5 – Failure to pay and withdrawal: If an exhibitor should fail to pay on due dates specified herein and on invoices, the organizer reserves the right to withdraw from the contract. In this case, fees will be charged in accordance with the cancellation policy herein, including 7% interest from date of invoice.